

TRAVELAGE WEST

Mayor Helps Reopen Maison 140

Hotel celebrates Parisian-style room renovations with ribbon-cutting

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Barry Brucker, the mayor of Beverly Hills,
at Maison 140's ribbon-cutting // © 2011

Maison 140, a boutique hotel in Beverly Hills and part of Viceroy Hotel Group's Urban Retreats Collection, unveiled its new renovation with a cocktail reception and ribbon-cutting ceremony for local guests and business owners. Barry Brucker, the mayor of Beverly Hills, joined Marie-Helene Morowati, general manager of Maison 140, and Eric Ma, director of sales and catering for Maison 140, to officially reopen the 44-room luxury hotel.

At the event, guests sipped on Nicolas Feuillatte champagne as well as Petrossian caviar martinis, now offered at Bar Noir, the hotel's intimate bar.

All guestrooms underwent a complete renovation, featuring chic interiors by designer Kelly Wearstler. Among the room additions are a female torso sculpture designed by Wearstler, as well as gilded arm chairs and lamps inspired by vintage styles the designer found in France. A contemporary tribute to last century's Parisian inns, the rooms feature a warm palette of persimmon and kumquat and a blend of textures and patterns, as well as refurbishments such as silk moire wall coverings, alabaster bedside lamps, custom fluted brass curtain hardware and tufted headboards.

"Guests will feel transported to the streets of Paris when staying at this classic boutique property," said Wearstler.